

Present Future Athletes Inc.

Proposal For Sponsorship

Sponsorship: 2023 Girls AAU Basketball
Season

Let's Be Great Together..... One day at a time!



PhotoRoom

Mission Statement

We are a Premier Basketball Organization dedicated to teaching, developing and offering young female athletes in grades 3rd through 10th the opportunity to learn the fundamentals of basketball while also developing life skills, character, teamwork, accountability, sportsmanship, and respect.

Program Information

Present Future Athletes, Inc. was established in 2019 and has participants from Lawrence, Pike, Wayne and Warren Townships as well as inner city (IPS), Avon, Fishers, Perry, Franklin, Kokomo, Illinois, Texas, and other areas. We have grown every year and have reached over 100 athletes competing with PFA, which means over 100 families are trusting us with the development of their athletes. Try-outs and practices are held mainly at Warren Central High School. Other township schools will be utilized as needed. Games are played all over the state of Indiana as well as surrounding states and others across the country.

Goals/Objectives

- To focus on building confidence through skill development, athletic training and basketball opportunities for girls currently in 3rd through 10th grade.
- To build camaraderie and trust between players, coaches, the community, and families. As well as develop life skills through team oriented activities.
- To expand the scope of athletic training provided to participating athletes focusing on but not limited to resistance training, core conditioning, and mental toughness.

HOW ATHLETES BENEFIT

BUILDING CONFIDENCE

- Confidence in one's self, as an athlete, to contribute to your team.
- That same confidence can also transfer over into other areas in life such as with family, friends, self appearance, and also school.

IMPROVING MENTAL HEALTH

- Creating the sense of feeling like you belong, welcomed, and even needed.
- Building friendships and life long bonds between players on and off the court.
- Building trust as well as confidence in one's self with the team. Which can lead to:
 - More confidence in the Classroom
 - More confidence at Home
 - More confidence in Society (not worrying about what other people think/feeling good about yourself)
- Learning new limits and pushing themselves to discover they are capable of more.
- Losing the fear of failure while learning that mistakes are ok in order to improve.
- Improving on retention of information.
 - Memorizing plays (offensive & defensive)

- Defensive reads and adjustments
- Basketball skill sets
- The freedom to think outside the box.

PROVIDING A SAFE SPACE

- All practices are held in secure locations. Local Elementary, Middle, and High Schools will be utilized during the season.
- All coaches are given background checks to better secure the safety of the players.
- Coaches have an understanding that all players are different. Learn your players to help maintain their mental and emotional stability.

HEALTH

- Improving their overall health by staying active.
- Stretching
- Strength & Conditioning
- Encourage healthy eating habits

Need for Sponsorship

Present Future Athletes is pursuing sponsorships in order to establish partnerships within the communities we serve as well as assist our families with the costs incurred by participating in girls basketball at this level. Funds will also go towards the purchase of practice and training equipment to be used during the season.

USE OF FUNDS

EACH TEAM HAS 7-10 PLAYERS

JERSEYS- \$125 (per player)

- INCLUDED:
 - Reversible jerseys (tops and bottoms)
 - Hooded warm up
 - Basketball Bag
- COACHING SHIRTS- \$25 each
 - Each head coach will receive 2 shirts
 - Basketballs for each coach
 - Practice equipment: Cones, Resistance bands, collision pads, etc..
- LEAGUE PLAY- 1,190 (per team) 2 sessions
 - Each session is \$595.
 - League play is for teams with players that are beginners and/or need more development.

- TOURNAMENTS FOR THE SEASON: \$1,800 - \$5,000

Team levels will range from:

- **DEVELOPMENTAL/COMPETITIVE**

- \$1,800 - \$2,500

- **COMPETITIVE**

- \$2,500 - \$3,500

- **ELITE**

- \$3,500 - \$5,000

Competitive/Elite teams play a more competitive tournament schedule. The more competitive the tournaments are, the higher the cost is for those particular tournaments.

USE OF FUNDS FOR PARENTS

Scholarships to help with registration fees for their athletes. We, as an organization, do not want finances to be the reason an athlete is unable to participate.

Registration Fees- \$650 per player

- Covers: Jerseys, Tournaments, League Play, Gym Rental (if needed)

Travel Costs:

- Hotel Rooms
- Gas
- Flights

Sponsorship Benefits

Present Future Athletes Inc. will provide promotional opportunities to companies that make donations.

Branding Opportunities

- Brands/Logos can be displayed on team jerseys or warmups. As well as a business link on our website.
- Your brand/logo will be seen by thousands of potential future clients not only in Indiana, but everywhere our teams play. Past locations include: West Virginia, Las Vegas, Georgia, Florida, Kentucky, Ohio, plus more.
- Your link will also be connected to our social media platforms. Twitter, Instagram, and Facebook.

We will email all sponsors and keep you updated on how the teams are doing throughout the season. As well as updates on our high school girls when they receive college offers to further their academic and athletic careers.

Thank you for your time.

Contact Information

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